



News Release

**FOR IMMEDIATE RELEASE
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Media Contact
Centocor, Inc.
Michael Parks
Phone: 215-325-4010
Mobile: 215-983-8000

CENTOCOR ROLLS OUT THE RED CARPET FOR PATIENTS WITH THE DOCUMENTARY *INNERSTATE*

Disease Awareness Makes Its Way to the Big Screen in First-of-Its-Kind Documentary

HORSHAM, Pa., February 14, 2007 – Centocor, Inc. is proud to announce the world premiere of *INNERSTATE*, a first-of-its-kind documentary providing insight into the “inner states” of three everyday adults facing chronic, life-altering inflammatory diseases. As they confront daily challenges and life’s experiences, they tell the emotional stories of their journeys toward living “normal” lives in a film that is sure to touch the hearts of all viewers, including the millions of Americans who suffer from these conditions. The premiere will take place on Wednesday, February 21, 2007 at the Directors Guild of America Theatre in New York.

“*INNERSTATE* traces the paths of three different people, as they transcend their diseases to find happiness, while learning the meaning of inner strength,” said film director Chris Valentino. “It is a film about building hope, and it speaks to anyone who has ever been confronted with a seemingly impossible challenge.”

INNERSTATE follows the lives of Jason, a restaurant manager living with psoriasis; Ray, a racecar driver and NASCAR® hopeful sidetracked by Crohn’s disease; and Janie, an aspiring country music artist living with rheumatoid arthritis (RA). Viewers will journey with Jason, Ray and Janie to experience their physical and emotional struggles, their different treatment paths and the impact their conditions have had on those who love them. By artfully striking a balance between entertainment and education, the film paints an intimate portrait of their lives and provides powerful inspiration to anyone, especially those whose lives have been touched by chronic illness.

“This film is the first opportunity of its kind for patients, physicians and the general public to get a intimate look at the human story behind these conditions,” said Dr. Alan Menter, Baylor Research Institute, Dallas, and Jason’s dermatologist for more than 25 years. “I feel strongly that *INNERSTATE* will help others diagnosed with similar diseases of the immune system realize that they are not alone and that people just like them have overcome significant challenges and are now living productive lives.”

INNERSTATE aims to elevate the voices, stories and successes of patients, as well as to broaden awareness of immune-related diseases. In partnership with New York’s premier production company Creative Group, Inc. and with support from national and local patient advocacy groups, Centocor is bringing this initiative to the millions of people, and their families, affected by diseases of the immune system.

The *INNERSTATE* campaign will feature an interactive component, www.MyINNERSTATE.com, and multiple screening events for the general public in major cities

across the country throughout 2007. Following the screenings, patients will have the opportunity to participate in a discussion with local physician experts and support groups, as well as patients featured in the film.

For more information about *INNERSTATE* and to find a screening event near you, visit www.MyINNERSTATE.com.

TRAVEL ALONG AS THE JOURNEY BEGINS

What:	Premiere of <i>INNERSTATE: Every Journey Begins With Hope</i> A documentary film by Chris Valentino
Where:	Directors Guild of America Theatre 110 West 57 th Street New York, NY
When:	Wednesday, February 21 <ul style="list-style-type: none">▪ Reception: 5:30 p.m.▪ Film screening: 7:00 p.m.
Who:	All members of the media are welcome. Meet the film director, documentary subjects and advocacy leadership
Contact:	Meghan Hindman 215-928-2352

About Diseases of the Immune System

Diseases of the immune system, also called immune-related or inflammatory diseases, are a group of diseases characterized by immune dysregulation, chronic inflammation and tissue damage. Many disorders fall under the immune-related umbrella, including RA, Crohn's disease and psoriasis, among others.

In total, they affect millions of people worldwide, and they have significant economic consequences for patients and their families and society. Although much progress has been made scientifically and clinically in understanding these disorders, their cause remains to be fully understood. Current thinking suggests that although each condition may present differently, all share some common pathways causing the body to produce inappropriate or excessive amounts of chemical messengers called cytokines. Nevertheless, more basic and clinical research is needed to more completely define how, when and where cytokines contribute to disease processes.

About Centocor

Centocor is harnessing the power of world-leading research and biomanufacturing to deliver innovative biomedicines that transform patients' lives.

The world leader in monoclonal antibody production and technology, Centocor has brought critical biologic therapies to patients suffering from debilitating immune disorders. Centocor, Inc. is a wholly owned subsidiary of Johnson & Johnson.